

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to continue this position.

Now an globally diversified organization, Crown first created temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store based in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown moved into the making of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the image and reception quality. The company's profitable move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown before long diversified its production to take in the restoration of mechanized and electrical parts for private and government use in the early 1950's. Following a number of lucrative bids within a short period of time, the company had built a respectable business in this field.

Adaptability and achievement dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry started with forklift production. The organization believed the industry demanded a smaller line of superior quality forklifts. Crown immediately produced an exceptional series of contemporary equipment and swiftly grew to be the most rapidly evolving material handling company with its variety of merchandise.

By 1966, Crown had ventured into the foreign materials handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and solid production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production plant from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

Currently, Crown manufactures an enormous fleet of electric lift trucks. The company's vendor network, stationed in key global markets, consists of both Crown-owned and independently-owned dealers. They are responsible for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and national advertising support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned sellers effectively operate in almost 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a reliable, safe and forward-thinking organization by happy customers worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design superiority and innovation. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with several comfort choices to lean, sit or stand, along with its unequaled productivity capability.